



smartpetlove

Pet Care with Heart



2016
catalog



Our pets are more than just pets, they are family. At SmartPetLove, we don't just understand that, we live it. We tap into the growing knowledge base in animal psychology to create smarter and more effective ways to care for our customers' furry family members. We design all of our products to speak to a pet's natural instincts in ways that alleviate anxiety, provide comfort and calm, promote play, and strengthen the bond between pet and pet parent to help create happy, harmonious homes.



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snuggle puppy & kitty

for the pet

- Reduces negative behaviors resulting from anxiety, including whining and barking
- Real-feel pulsing heartbeat and heat source mimic being part of a pack, working to ease loneliness, fear, and separation anxiety
- Pet is calmed by appealing to natural instincts, not through medication or restraint.

for the customer

- Two AAA batteries (included) last up to two weeks with continuous 24/7 use
- On/off switch on real-feel pulsing heart allows for use only when necessary
- Machine washable on gentle cycle
- Disposable heat source is safe for people and pets and lasts 24 hours
- Size: 15" x 10"

**snuggle puppy
brown mutt**
SP101



**snuggle puppy
brown & white**
SP104

snuggle puppy
pink
SP107



snuggle puppy
golden
SP106



**snuggle puppy
black**
SP102

snuggle kitty

**snuggle kitty
tan tiger**
SK201





pupcicle

for the pet

- Puppy teething aid
- Relieves discomfort from aching, itching gums during teething
- Provides comfort in two ways: massaging fingers & ridges and ice that melts from within the product

for the customer

- Made from BPA-free material
- Simply fill with water, freeze, and give to puppy to provide pain relief
- Works best for puppies of small and medium sizes
- Size: 5.5" x 2.5"



pupcicle (purple)

PC01



pupcicle (blue)

PC02



pupcicle (red)

PC03



pupcicle 2 pack (red & blue)

PC04



snuggle blanket

for the pet

- Soft fabric provides warmth and promotes calm
- Portability allows for anxiety alleviation by providing familiar smells in unfamiliar environments

for the customer

- Machine washable
- High density fleece ensures long lasting blanket
- Size: 48" x 30"



**cream & brown
puppy print**
BLK1



**it's a girl
puppy print**
BLK2



**it's a boy
puppy print**
BLK3



bone pattern
BLK4



chocolate
BLK5



gold
BLK6



gray
BLK7



rich blue
BLK8



leopard
BLK9



giraffe
BLK10



zebra
BLK11



snuggle bed

for the pet

- Soft fabric provides warmth and promotes calm
- Provides space to burrow for pets who find comfort in small, warm spaces
- Portability allows for anxiety alleviation by providing familiar smells in unfamiliar environments

for the customer

- Machine washable
- Use as a blanket, or use as a bed by inserting pillow or bedding into underside pocket
- High density fleece ensures long lasting blanket
- Size: 21" x 27"
- Ideal for pets under 20 pounds



leopard
PB001



zebra
PB002



giraffe
PB003



gray
PB004



tan
PB005



heat packs

for the pet

- Safe for people and pets alike
- Stays warm for 24 hours

for the customer

- Available in sets of 3, 6, or 12 replacement heat packs
- Disposable



3 pack
HPK3



6 pack
HPK6



12 pack
HPK12



new puppy & kitty starter kits

for the pet

- Provides all the products needed to give a new pet a comfortable, calming experience in the home
- Allows for low stress, comfortable environment
- Promotes better behavior in the house

for the customer

- New Puppy Starter Kit includes a Snuggle Puppy, Pupcicle, Snuggle Blanket, and three Heat Packs
- New Kitty Starter Kit includes a Snuggle Kitty, Snuggle Blanket, and three Heat Packs



new puppy starter kits

- brown muttKIT200
- black labKIT201
- brown & white.....KIT203
- goldenKIT205
- pink.....KIT206



new kitty starter kit

- tiger kittyKIT210





safe & sound harness

for the pet

- Provides anxiety aid through pulsing heartbeat that rests against pet's chest
- Reduces anxiety from loud noises, separation and reduces aggressive walking tendencies through calming heartbeat feature
- Provides comfortable and secure walk
- Wide, adjustable straps ensure comfortable experience

for the customer

- Pocket on harness allows for treat or waste bag storage when heartbeat not in use
- Harness clasps on back allow for ease of sizing
- Made of durable polyester material
- Allows for safer dog transportation with seatbelt attachment
- Sizes: XS-XL



safe & sound harness

x-small under 5lbs..... SH000

small 5-14lbs SH001

medium 15-25lbs SH002

large 26-45lbs SH003

x-large 46-80lbs SH004





tender-tuffs with **TEARBLOK™** TECHNOLOGY

for the pet

- Satisfies dog's natural instinct to chew with full, soft bite
- Available in many different shapes, sizes, and colors

for the customer

- Proprietary TearBlok technology makes these the strongest, most durable plush toys in the industry
- Durable fabric allows for longevity of use and reduced need for replacement plush toys



round pink pig
TT138



round tan monkey
TT139



round blue cow
TT140



round pink elephant
TT141

Average size: 6"(L) x 6"(W) x 7"(H)



plump pink pig
TT148



plump purple hippo
TT149



plump blue rhino
TT150



plump brown cow
TT151



shaggy pink gorilla
TT152

Average size: 6"(L) x 12"(W) x 6"(H)



beaver bottle
TT107



dog bottle
TT110



fox bottle
TT108



pig bottle
TT109



quiet cow
TT117



whisper rabbit
TT116

Average size: 15”(L) x 7”(W) x 4”(H)



pterosaur
TT142



long neck dino
TT143



crown dino
TT144

Average size: 9"(L) x 12"(W) x 4"(H)



baby blue dino
TT145



little green dino
TT146



big green dino
TT147

Average size: 9"(L) x 12"(W) x 4"(H)



simple pink pig
TT124



simple green frog
TT125



simple blue cow
TT126

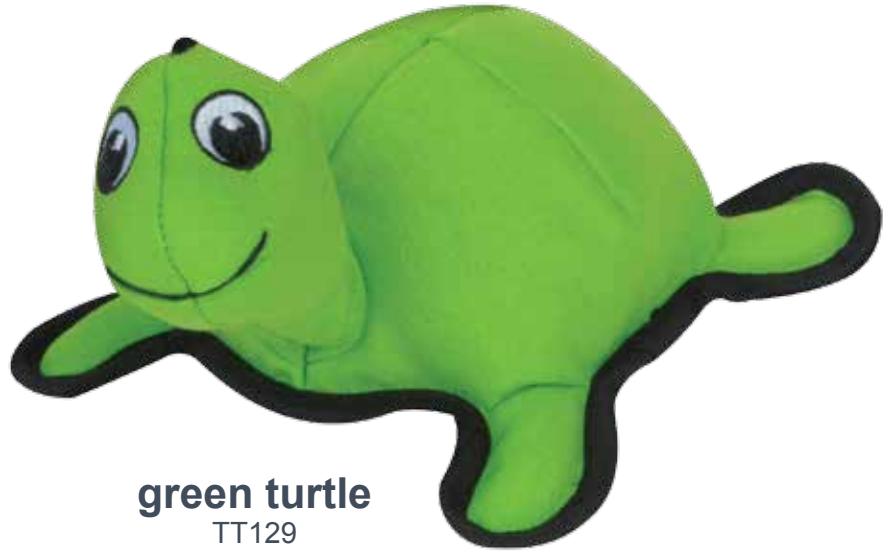


standing croc
TT127

Average size: 8"(L) x 8"(W) x 5"(H)



standing gecko
TT128



green turtle
TT129



blue octopus
TT130

Average size: 8"(L) x 8"(W) x 5"(H)

TEARBLOK™
TECHNOLOGY



**shaggy pink
rabbit**
TT100



**shaggy green
bear**
TT101



**shaggy blue
raccoon**
TT102



**shaggy brown
dog**
TT103

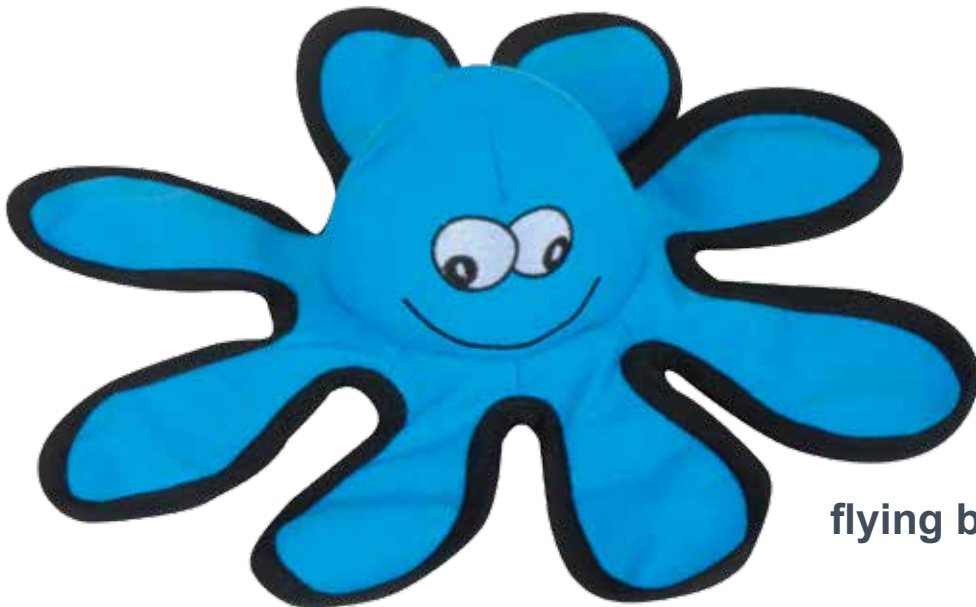
Average size: 13”(L) x 6”(W) x 4”(H)



flying duck
TT104



flying pheasant
TT105



flying blue octopus
TT106

Average size: 13”(L) x 6”(W) x 4”(H)

TEARBLOK™
TECHNOLOGY



blue monkey
TT120



pink squirrel
TT121



green beaver
TT122



tan raccoon
TT123

Average size: 13"(L) x 10"(W) x 3"(H)



mighty lion
TT131



mighty rabbit
TT132



mighty tiger
TT133



mighty monkey
TT134

Average size: 6"(L) x 5"(W) x 2"(H)

no stuffing

TEARBLOK™
TECHNOLOGY



hairy lion
TT114



happy bear
TT115



hedgehog large
TT119



hedgehog small
TT118

Average size: 14"(L) x 7"(W) x 4"(H)



hugging green croc
TT111



hugging beige bear
TT112



hugging orange dog
TT113

Average size: 14”(L) x 7”(W) x 4”(H)



**stretchy orange
octopus**
TT135



**stretchy brown
dog**
TT137



**stretchy purple
octopus**
TT136

Average size: 16''(L) x 4''(W) x 4''(H)



Snuggle Puppy/ Kitty	Price (each)
Pink	\$39.95
Golden	\$39.95
Brown Mutt	\$39.95
Brown & White	\$39.95
Black	\$39.95
Tan Tiger Kitty	\$39.95

Snuggle Bed	Price (each)
Zebra	\$34.95
Giraffe	\$34.95
Leopard	\$34.95
Gray	\$34.95
Tan	\$34.95



Pupicle	Price (each)
Red	\$10.99
Blue	\$10.99
Purple	\$10.99
2 Pack (red/blue)	\$21.49

Accessories	Price (each)
Warmer 3 Pk.	\$7.95
Warmer 6 Pk.	\$15.95
Warmer 12 Pk.	\$31.95
Replacement Heartbeat	\$21.95



Snuggle Blanket	Price (each)
Brown Pattern	\$19.95
Pink Pattern	\$19.95
Blue Pattern	\$19.95
Bone Pattern	\$19.95
Rich Solid Gold	\$19.95
Rich Solid Blue	\$19.95
Rich Solid Gray	\$19.95
Rich Solid Chocolate	\$19.95
Zebra	\$19.95
Giraffe	\$19.95
Leopard	\$19.95



Puppy Starter Kit	Price (each)
Pink Kit	\$79.95
Brown Mutt Kit	\$79.95
Brown & White Kit	\$79.95
Golden Kit	\$79.95
Black Kit	\$79.95

Kitty Starter Kit	Price (each)
Tiger Kit	\$69.95

Safe & Sound Harness	Price (each)
Extra Small	\$39.95
Small	\$39.95
Medium	\$39.95
Large	\$39.95
Extra Large	\$39.95



Type	Tender-Tuffs	Price (each)
Ball	Round Blue Cow	\$15.99
Ball	Round Pink Pig	\$15.99
Ball	Round Pink Elephant	\$15.99
Ball	Round Tan Monkey	\$15.99
Big Shots	Plump Blue Rhino	\$18.99
Big Shots	Plump Brown Cow	\$18.99
Big Shots	Plump Pink Pig	\$18.99
Big Shots	Plump Purple Hippo	\$18.99
Big Shots	Shaggy Pink Gorilla	\$18.99
Bottle	Beaver	\$15.99
Bottle	Dog	\$14.99
Bottle	Fox	\$15.99
Bottle	Pig	\$14.99
Bottle	Quiet Cow	\$14.99
Bottle	Whisper Rabbit	\$14.99
Dino	Baby Blue Dino	\$15.99
Dino	Big Green Dino	\$16.99
Dino	Crown Dino	\$16.99
Dino	Little Green Dino	\$11.99
Dino	Long Neck Dino	\$16.99
Dino	Pterosaur	\$16.99
Easy Grab	Blue Octopus	\$10.99
Easy Grab	Green Turtle	\$12.99
Easy Grab	Simple Blue Cow	\$11.99
Easy Grab	Simple Green Frog	\$11.99
Easy Grab	Simple Pink Pig	\$11.99
Easy Grab	Standing Croc	\$14.99
Easy Grab	Standing Gecko	\$14.99

Type	Tender-Tuffs	Price (each)
Fetch	Flying Blue Octopus	\$13.99
Fetch	Flying Duck	\$14.99
Fetch	Flying Pheasant	\$14.99
Fetch	Shaggy Blue Raccoon	\$13.99
Fetch	Shaggy Brown Dog	\$13.99
Fetch	Shaggy Green Bear	\$13.99
Flap	Shaggy Pink Rabbit	\$13.99
Flap	Blue Monkey	\$16.99
Flap	Green Beaver	\$16.99
Flap	Pink Squirrel	\$16.99
Flap	Tan Raccoon	\$16.99
Mighty Mights	Mighty Lion	\$7.99
Mighty Mights	Mighty Monkey	\$7.99
Mighty Mights	Mighty Rabbit	\$7.99
Mighty Mights	Mighty Tiger	\$7.99
No Stuffing	Hairy Lion	\$18.99
No Stuffing	Happy Bear	\$18.99
No Stuffing	Hedgehog Large	\$15.99
No Stuffing	Hedgehog Small	\$10.99
No Stuffing	Hugging Beige Bear	\$16.99
No Stuffing	Hugging Green Croc	\$16.99
No Stuffing	Hugging Orange Dog	\$16.99
Tug	Stretchy Brown Dog	\$13.99
Tug	Stretch Orange Octopus	\$19.99
Tug	Stretch Purple Octopus	\$19.99

POP Products	Price	POP Products	Price
Snuggle Puppy Info. Card	Free	Snuggle Bed Info. Card	Free
Pupcicle Info. Card	Free	Tender-Tuffs Info. Card	Free
Harness Info. Card	Free	3 Ft. End Cap Sign	Free
Snuggle Blanket Info. Card	Free	4 Ft. End Cap Sign	Free



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